



CHIN RADIO WANTS YOU TO PICK 4 TO WIN!

For Immediate Release - May 2014

OTTAWA, ON - CHIN Radio is getting in on the action and excitement of one of the world's largest and most famed events to ever hit the sporting stage - the 2014 FIFA World Cup!

New to the Pick 4 contest this year?

From **May 26th, 2014 - June 27th, 2014**, CHIN listeners have their chance to play the CHIN PICK 4 CONTEST!

Participants will be asked to make their Pick 4 selections by telling us, in their opinion, who will be the final four teams left standing in the 2014 World Cup.

Ballots with the four correct teams will be entered into the grand prize draw.

Up for grabs Two (2) airline tickets from Ottawa to Paris (France) valued \$3,700.00!

Grand Prize Winners will be announced on Saturday July 26th, 2014, during the Arabic and Italian radio programs and winners will also be notified by mail and/or telephone.

Contest participants can submit their ballots with their top 4 picks at any of the participating sponsor locations.

The 2014 FIFA World Cup runs from June 12 to July 13, 2014 in host country Brazil.

Don't miss your chance to be part of it all from right here at home with CHIN Radio!

About CHIN Radio/TV International: CHIN Radio & TV International is a Canadian radio and television broadcaster that produces and airs programming in over 20 different languages. The contribution of CHIN Radio to the cause of multiculturalism, understanding and tolerance between people of many national, racial and religious origins has been recognized and acknowledged throughout Canada.

CHIN is the first fully multicultural/multilingual station licensed in Canada. CHIN's three radio stations reach out in a multitude of languages serving Ontario's diverse cultural communities on CJLL 97.9FM in Ottawa and CHIN AM1540/FM91.9 and CHIN FM100.7 in Toronto. CHIN Radio is also carried live over the internet on www.chinradioottawa.com.

For more information:

www.chinradioottawa.com

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